

Exhibit design, fabrication, and *installation*.

For US and international brands.

• WHO WE ARE

A design house that *learned to build.*

Visualex is a design-led exhibit house. We design, engineer, fabricate, and install trade show exhibits, and we keep all four under one roof so one company answers for the result.

We started in 2009. Since then we have delivered more than 4,600 projects for over 150 brands across 980 trade shows, for exhibitors who are usually a long way from home.

+ Visual + Exhibit + Effective

2009

DESIGNING SINCE

150+

BRANDS SERVED

980

TRADE SHOWS

4,600+

PROJECTS DELIVERED

• CAPABILITIES

Everything under *one roof*.

Design

Concept development, space planning, photorealistic 3D visualization, and brand integration.

Engineering

Structural drawings, production files, and rigging plans, built to venue rules.

Fabrication

Custom millwork, structures, counters, showcases, and display furniture, produced in our own shop.

Graphics

Large-format print, backlit and tension fabric, vinyl, and dimensional lettering, color-managed across every surface.

Installation & dismantle

On-site build, supervision through the show, and a clean teardown after.

Program management

Multiple shows, one team. Your exhibit adapts instead of being rebuilt.

• PROCESS

From idea to *installed*.



You approve a rendering before anything is fabricated. What you approve is what opens on the floor.

• WHY US

Four reasons buyers choose us *over a broker.*

01

Design is where we start, not where we cut.

Every booth begins as a spatial problem: how people move, where the eye lands, what the space says before a word is spoken.

02

Our own shop, not a chain of subcontractors.

We engineer and fabricate what we design, so there is nobody to point at when something needs fixing.

03

The price you approve is the price you pay.

Quotes are line-itemed and complete before you sign. No second invoice after the show closes.

04

One owner, start to finish.

A named bilingual project lead, plus a backup, from kickoff to teardown.

● RENDER → REALITY

What you approve is *what we build*.



The most expensive surprise in this business is the one that appears at move-in. We remove it by putting the decision earlier, on a rendering you sign off before a single panel is cut.

● SELECTED WORK

Booths we designed, built, *and installed.*



WIRELESS TECH · TRADE SHOW BOOTH

InfiNet Wireless



AESTHETICS · AMWC CONGRESS

Soft Laser

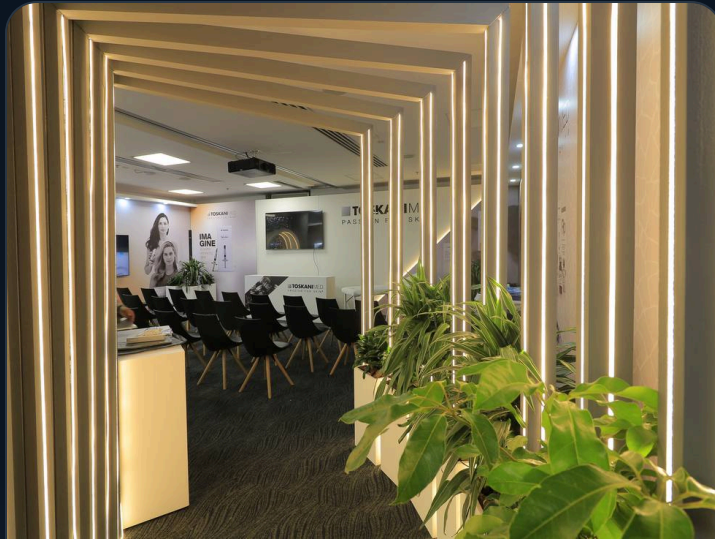


AESTHETICS · AMWC LATAM

Jetema

• SELECTED WORK

Booths we designed, built, *and installed.*



SKINCARE · CONGRESS LOUNGE

Toskani



AESTHETICS · AMWC LATAM

Belladama Aesthetic



PHARMA · AMWC LATAM

HUGEL

• CLIENTS

The brands *we build for.*



AND MORE

REFERENCES

References available on request. We will connect you directly with clients who have exhibited with us at the scale you are planning.

• START YOUR PROJECT

Tell us about *your show*.

Send us the show, the space, and the goal. Within 24 hours you get design directions, scope, and a real number. No obligation.

We work in English and Spanish.

EMAIL	contact@visualex.us
PHONE	+1 (689) 837-9960
WEB	visualex.us
OFFICE	6100 Lake Ellenor Dr, Suite 151 Orlando, FL 32809
FOLLOW	LinkedIn · Instagram · Behance

+ Visual + Exhibit + Effective